

## The David E. Carter Book Collection

TITLE OF BOOK	AUTHOR	PUBLISHER, YEAR
Logo Book		
100 Keys to Great Acrylic Painting	Judy Martin & Hazel Harrison	North Light Books (September 1995)
1987 STA Design Journal: Analysis and Intuition	Robert Jensen	STA (1987)
25 Years of Legal Branding	Burkey Belser & Donna Greenfield	Sunnyside Press (2003)
33rd Publication Design Annual	The Society of Publication Designers	SPD (1998)
68 Influential Designers in the World		
7th Carolinas' Art Directors' Exhibition (rare)	Art Director's Club of Greensboro, High Point, and Winston-Salem	
A Collection of identity design		
A Collection of Trademarks and Logotypes in Japan 1		
A Collection of Trademarks and Logotypes in Japan 10	Books Nippan, 1997	
A Collection of Trademarks and Logotypes in Japan 1982-83		
A Collection of Trademarks and Logotypes in Japan 1984-1985		
A Collection of Trademarks and Logotypes in Japan 2		
A Collection of Trademarks and Logotypes in Japan 3		
A Collection of Trademarks and Logotypes in Japan 4		
A Collection of Trademarks and Logotypes in Japan 5		
A Collection of Trademarks and Logotypes in Japan 6	Graphic-sha Publishing, Japan, 1993	
A Collection of Trademarks and Logotypes in Japan 7		
A Collection of Trademarks and Logotypes in Japan 8		
A Collection of Trademarks and Logotypes in Japan 9		
A portfolio.	David E. Carter	Corporate Communications (1977)
A Sign system manual	Crosby, Fletcher, Forbes	Praeger, New York, 1970
A treasury of german trademarks vol 1		
A treasury of german trademarks vol 2		
Abana Press Inc.		
Acrylics (Step-by-Step Art School)	Wendy Clouse	Hamlyn (May 28, 2002)
Advertising Directions 2 - Trends in Visual Advertising	Arthur Hawkins & Edward M. Gottschall	Art Directions Book Co. (1961)
Advertising Directions 3: Photography (Trends in Visual A	Edward M. Gottschall	Art Directions Book Company (1962)
Advertising Directions- Trends in Visual Advertising	Edward M. Gottschall & Arthur Hawkins	Art Directions Book Company (1959)
Advertising Layout and Art Direction	Stephen Baker	McGraw-Hill (1959)
Advertising: Today-Yesterday-Tomorrow (RARE - Hard-Cc	Printers' Ink Board of Editors	Printers' Ink Publishing Corpotation (1963)
AIGA Graphic Design USA: 9	AIGA	Watson-Guptill Publications (December 31, 1989)
Airling identity, design and culture		

<b>All New American Logo</b>	Madison Square Press	Nippon Shuppan Hanbai Deutschland GmbH (Octo
<b>Alphabet Thesaurus Volume 2</b>	Edward Rondthaler	Reinhold Publishing (1965)
<b>American Corporate Identity '97</b>	David E. Carter	Watson-Guptill Publications (October 1996)
<b>American Corporate Identity '98 (13th Annual)</b>	David E. Carter	Watson-Guptill Publications (January 1998)
<b>American Corporate Identity '99</b>	David E. Carter	Watson-Guptill Publications (October 1999)
<b>American Corporate Identity 2000</b>	David E. Carter	Watson-Guptill Publications (October 1, 1999)
<b>American Corporate Identity 2001</b>	David E. Carter	Watson-Guptill Publications (October 1, 2000)
<b>American Corporate Identity 2002</b>	David E. Carter	HBI (January 2002)
<b>American Corporate Identity 2003</b>	David E. Carter	HBI (December 2002)
<b>American Corporate Identity 2004</b>	David E. Carter	Collins Design (September 30, 2003)
<b>American Corporate Identity 2005</b>	David E. Carter	Collins Design (November 2, 2004)
<b>American Corporate Identity 2006</b>	David E. Carter	Collins Design (October 25, 2005)
<b>American Corporate Identity 2008</b>	David E. Carter	Collins Design (December 18, 2007)
<b>American Corporate Identity/1</b>	David E. Carter	Art Direction Book Company (1986)
<b>American Corporate Identity/10</b>	David E. Carter	Art Direction Book Company (1995)
<b>American Corporate Identity/11</b>	David E. Carter	Art Direction Book Company (1996)
<b>American Corporate Identity/2</b>	David E. Carter	Art Direction Book Company (1987)
<b>American Corporate Identity/3</b>	David E. Carter	Art Direction Book Company (1988)
<b>American Corporate Identity/4</b>	David E. Carter	Art Direction Book Company (1989)
<b>American Corporate Identity/5</b>	David E. Carter	Art Direction Book Company (1990)
<b>American Corporate Identity/6</b>	David E. Carter	Art Direction Book Company (1991)
<b>American Corporate Identity/7</b>	David E. Carter	Art Direction Book Company (1992)
<b>American Corporate Identity/8</b>	David E. Carter	Art Direction Book Company (1993)
<b>American Corporate Identity/9</b>	David E. Carter	Art Direction Book Company (1994)
<b>American Graphic Design Awards No. 3</b>		Kay Publishing Corp. (2003)
<b>American trademark designs</b>		
<b>American Trademarks &amp; Logotypes</b>	Takenobu Igarashi	Seibundo Shinkosha Co. (February 1977)
<b>American Trademarks 1930-1950</b>		
<b>American Trademarks 2, 1930-1950</b>		
<b>Architectural Signing and Graphics</b>	John Follis & Dave Hammer	Whitney Library of Design (1979)
<b>Bank Identification Planning</b>		
<b>Bank Identification Planning: How to Plan, Design and Co</b>	Russell A Sandgren	Bank Marketing Association (1974)
<b>Banking Symbols collection one</b>		
<b>Banking symbols collection two</b>		
<b>Bar and Restaurant Logos</b>	David E. Carter	Watson-Guptill (November 1, 2001)

<b>Barron's Finance and Investment Handbook</b>	John Downes & Jordan Elliot Goodman	Barron's Educational Series, Inc. (1987)
<b>Basic Design elements and their systems B1</b>		
<b>Basic Design elements and their systems B2</b>		
<b>Basic Design elements and their systems B3</b>		
<b>Basic Design elements and their systems B4</b>		
<b>Basic Design elements and their systems B5</b>		
<b>Best Financial Advertising</b>	David E. Carter	Art Direction Book Company (June 1979)
<b>Best Financial Advertising 2</b>	David E. Carter	Art Direction Book Company (1981)
<b>Best Financial Advertising 4</b>	David E. Carter	Art Direction Book Co. (November 1986)
<b>Best Financial Advertising 5</b>	David E. Carter	Decathlon Books (1990)
<b>Best Financial Advertising Three</b>	David E. Carter	Art Direction Book Company (1984)
<b>Biz Cards: Dynamic Graphic Design</b>		PBC International (1993)
<b>Blue is Hot Red is Cool</b>	David E. Carter	Harper Collins 2001
<b>Bottle Design: Beer, Wine, Spirits</b>	B. Martin Pedersen	Watson-Guptill Publications (October 1997)
<b>Brand Identity</b>		
<b>Brand Leadership</b>		
<b>Brand Power</b>		
<b>Brand Strategy</b>		
<b>Branding in asia</b>		
<b>Branding: The Power of Market Identity</b>	David E. Carter	Watson-Guptill (April 1999)
<b>British Trademarks of the 1920s &amp; 1930s</b>		
<b>Brochures That Work</b>	David E. Carter	McNally & Loftin Publishers (October 1998)
<b>Building Brand identity</b>		
<b>building strong brands</b>		
<b>Bullet-Proof Logos</b>	David E. Carter	Watson-Guptill Publications (March 15, 2000)
<b>business card design</b>		
<b>Business card graphics</b>		
<b>Business card graphics volume 2</b>		
<b>business cards,</b>		
<b>California: Graphic Design</b>		Madison Square Press (1997)
<b>Cannes 42nd International Advertising Festival</b>	Liz Farrlley	Booth-Clibborn Editions (1995)
<b>changes in logos &amp; trademarks in Japan</b>		
<b>Character Logos (Dummy)</b>	Gerry Rosentwieg	Madison Square Press
<b>Character trademarks</b>		
<b>Cincinnati Addy Awards 1982 (RARE - Jerry Springer gets an Emmy)</b>		

Claytivity	Ng Eng Teng	Studio 106 (1996)
Clio Awards: A Tribute to 30 Years of Advertising Excellence	CLIO	PBC International (1992)
Coated Paper Samples	Friesens	Friesens (March 1998)
Collection of Trademarks and Logotypes in Japan 4 (Japanese print)		Graphic-Sha Publishing
Collections on Solutions: Super Smooth		Georgia Pacific (2000)
Color	Helen Varley	Marshall Editions Limited (1980)
Color Atlas: A Practical Guide For Color Mixing	Harald Kueppers	Barron's Educational Series (1982)
Color Harmony Workbook: A Workbook and Guide to Creative Color	Lesla Sawahata	Rockport Publishers Inc. (1999)
Communication arts design annual 44 NOV 2003		
Communication Arts magazine Jan/feb 2005		
Communication arts march/april 2005		
company image & reality		
Company Uniforms: An International Collection of Most Interesting	David E. Carter	McNally & Loftin Publishers (May 1998)
Corporate Advertising: The What, the Why, and the How	Thomas F. Garbett	McGraw-Hill (1981)
corporate communications of olivetti 1 A3		
corporate communications of olivetti 2 A4		
Corporate Design - Graphic identity systems		
Corporate Design International	Wolfgang Schmittle	ABC Edition (1984)
Corporate Design Programme	Per. Mollerup	Danish Design Council (1987)
Corporate Design Programs	Olle Eksell	Studio Vista/Reinhold (January 1, 1967)
Corporate Design Systems 1		
Corporate Design Systems 2		
Corporate identity		
Corporate identity - making business strategy visible through design		
Corporate Identity (Vol. 1-11)	Mel Silverberg & Chris McDermott	Visual Management Publishing Inc. (1969)
corporate identity design		
corporate identity graphics in japan		
Corporate Identity Manuals	David E. Carter	Art Direction Book Company (June 1978)
Corporate image design - worldwide campaigns		
Corporate India 500: A Visual Survey	Pavan Gupta	R.V. Pandit (March 1987)
Corporate Interiors	Stanley Abercrombie	Retail Reporting Corp (March 1997)
Corporate Name Changes (Vol. 1 & 2)	Russell Anspach	Anspach Grossman Portugal Inc (1979)
Corporate Name Database		Government Printing Office
Creating Logo Families	David E. Carter	Nippon Shuppan Hanbai Deutschland GmbH (October 1997)
Creative Word Art	Tu Blue Mountains	Taipei: The Art Collection 1993

<b>Creative Word Art 2</b>	Tu Shikun	
<b>Creativity 10: A Photographic Review</b>	Don Barron	Art Direction Book Company (1981)
<b>Creativity 11: A Photographic Review</b>	Don Barron	Art Direction Book Company (June 1982)
<b>Creativity 12: A Photographic Review</b>	Don Barron	Art Direction Book Company (1983)
<b>Creativity 13: A Photographic Review</b>	Don Barron	Art Direction Book Company (1983)
<b>Creativity 14: A Photographic Review</b>	Don Barron	Art Direction Book Company (August 1985)
<b>Creativity 15: A Photographic Review</b>	Don Barron	Art Direction Book Company (October 1986)
<b>Creativity 16: A Photographic Review</b>	Don Barron	Art Direction Book Company (September 1987)
<b>Creativity 17</b>	Don Barron	Art Direction Book Company (1988)
<b>Creativity 18: A Photographic Review</b>	Don Barron	Art Direction Book Co (August 1989)
<b>Creativity 2: A Photographic Review</b>	Don Barron	Art Direction Book Co (September 1973)
<b>Creativity 20: A Photographic Review</b>	Don Barron	Art Direction Book Co (August 1992)
<b>Creativity 21: A Photographic Review</b>	Don Barron	Art Direction Book Company (1992)
<b>Creativity 22: A Photographic Review</b>	Don Barron	Art Direction Book Co (September 1993)
<b>Creativity 23: A Photographic Review</b>	Don Barron	Art Direction Book Co (September 1994)
<b>Creativity 24: A Photographic Review</b>	Don Barron	Art Direction Book Company (1995)
<b>Creativity 25: A Photographic Review</b>	Don Barron	Art Direction Book Co (August 1996)
<b>Creativity 25: A Photographic Review</b>	Don Barron	Art Direction Book Co (August 1996)
<b>Creativity 26: Featuring World Class Advertising &amp; Design</b>	David E. Carter	Art Direction Book Co (September 1997)
<b>Creativity 27: The Best Advertising and Design from 40 Co</b>	David E. Carter	Art Direction Book Company (September 1998)
<b>Creativity 29: Bright Ideas in Advertising &amp; Design from 4</b>	David E. Carter	Watson-Guptill Communications (2000)
<b>Creativity 3: A Photographic Review</b>	Don Barron	Art Direction Book Company (1974)
<b>Creativity 30: Bright Ideas in Advertising and Design from</b>	David E. Carter	HBI (September 2001)
<b>Creativity 31: Bright Ideas in Advertising and Design from</b>	David E. Carter	HBI (2002)
<b>Creativity 32: Bright Ideas in Advertising &amp; Design from t</b>	David E. Carter	Collins Design (August 14, 2003)
<b>Creativity 33: Bright Ideas in Advertising &amp; Design from A</b>	David E. Carter	Collins Design (September 14, 2004)
<b>Creativity 34: Bright Ideas in Advertising &amp; Design from A</b>	David E. Carter	Collins Design (August 23, 2005)
<b>Creativity 35: Creativity Annual Awards</b>	David E. Carter	Collins Design (August 22, 2006)
<b>Creativity 36: A Photographic Review</b>	Creativity Awards Board of Editors	Collins Design (October 23, 2007)
<b>Creativity 4: A Photographic Review</b>	Don Barron	Art Direction Book Company (1974)
<b>Creativity 5: A Photographic Review</b>	Don Barron	Art Direction Book Company (1975)
<b>Creativity 7: A Photographic Review</b>	Don Barron	Art Directors Book Company (1977)
<b>Creativity 8: A Photographic Review</b>	Don Barron	Art Direction Book Company (1979)
<b>Creativity 9: A Photographic Review</b>	Don Barron	Art Direction Book Company (September 1980)
<b>Creativity In Business</b>	Carol Kinsey Goman	Crisp Publications (1989)

Creativity, 1		Art Direction Book Co (May 1972)
Cross-Cultural design-communicating in the global marketplace		
Crosscurrents in Corporate Communications (2-6 Fortune)		Time Inc. (1973)
Cruise-O-Matic: Automobile Advertising of the 1950's	Yasutoshi Ikuta	Chronicle Books (1988)
CSA Archive: Volume 2	CSA	C.S.A. Archive (1998)
CSA Line Art Archive: Volume 1	CSA	C.S.A. Archive (1995)
CSA Snapstock	CSA Images	Charles S. Anderson Design Company (2001)
D D Casebook 2: The Spirit of a Trademark		
De marcas y símbolos; una tesis.	David Consuegra	[Bogotá, Talleres de Gráficas Castilla, 1967]
Deco Delights	Barbera Baer Capitman	Studio (December 1, 1988)
DeComas Basic studies for developing a design system		
DECOMAS Design coordination as a management strateg	Motoo Nakanishi; Dekomasu linkai.	Tōkyō : Sanseidō, 1971
Decorative Paper	Diane Maurer-Mathison & Jennifer Philp	BDD Promotional Books Company; First American I
Der Briefbogen in der Welt : an international letterhead	Eberhard Höscher	[Gohrsmühle] : J.W. Zanders, 1958
Design coordination and corporate image		
Design Down Under 4	Design Down Under	Design Down Under (1996)
Design Elements 1	Richard Hora	Art Direction Book Co (November 1981)
Design Elements 2	Richard Hora	Art Direction Book Co (June 1981)
Design Elements 3	Richard Hora	Art Direction Book Company (June 1982)
Design Elements 4	Richard Hora	Art Direction Book Co (April 1985)
design for business		
design in progress- what happens behind the scenes		
design management in practice		
Design Sense 16-40 (VERY rare)		Lippincott & Margulies Inc.
Design Sense 42-64 (VERY rare)		Lippincott & Margulies Inc.
Design, Form, and Chaos	Paul Rand	Paul Rand (1993)
design: diabord le probleme		
Designer's Guide to Color	James Stockton	Chronicle Books (1984)
Designers' Self Promotion: How Designers and Design Co	Roger Walton	HBI (2002)
Designers' Stationery: How Designers and Design Compa	Roger Walton	HBI (2001)
Designing Corporate Identity Programs for Small Corpora	David E. Carter	Art Direction Book Co (June 1982)
Designing Corporate Symbols	David E. Carter	Century Communications (1975)
Designing signs vol. 1 public signs		
Designing signs vol. 2, corporate signs		
designs for corporate image		

designs for marketing number one		
developing a corporate identity		
Dick's Wonderful Tour of Boxology		The Box (1997)
Dictionary of tradename origins		
Dimentional Promotions	David E. Carter	Morrow, William Company In (May 25, 2000)
Dorfsman & CBS (RARE)		
DSB Design - Danish Railway Design		
Emblems: Forms of Pride/How to Enjoy Your Blazer	Naoki Mukoda	Bijutsu Shuppan-sha
Encyclopedia of Comparative Letterforms: For Artists & D	Norman S. Weinberger	Art Directions Book Co. (1971)
Espirit The Comprehensive Design Principle		
Eurobest: The Annual European Advertising Awards		Eurobest Awards Limited (1997)
European Trademarks & logotypes		
Evolution of Design: Over 100 Designs from Concept to Fi	David E. Carter	Art Direction Book Company (January 1983)
Famous American Trademarks		
Famous Animal Symbols		
Famous Animal Symbols 2		
Finch Business Papers		Finch, Pruyn, & Co.
Finishing Solutiions		Jii Promotions
Firmen- und Warenzeichen - international.	Yūsaku Kamekura; Paul Rand	Ravensburg : Maier, [1966]
First Annual of the Portuguese Creatives Club		Creative Club of Portugal (96-97)
First Choice - The Worlds leading designers select the best of all the		
Forms design and control		
fresh ideas in corporate identity		
Fresh ideas in letterhead & Business card design		
Fun with Fonts	David E. Carter	Watson-Guptill Publications (May 1997)
Giant Graphics	David E. Carter	Diane Pub Co (February 1, 1999)
Global Corporate Identity	David E. Carter	Collins Design (July 8, 2003)
Global Corporate Identity 3	David E. Carter	Collins Design (March 27, 2007)
Global corporate identity The Cross Border Marketing Challenge		
Graphic Arts Encyclopedia	George A. Stevenson	McGraw-Hill (1968)
Graphic Design USA Magazine June 2005		
Graphic Design USA Magazine OCT 2003		
Graphic Design USA May 2005		
Graphic Designers in Europe/ (1-4)	Henri Hillebrand	Universe Books (1971)
Graphic Designers in the USA/(1-3)	Henri Hillebrand	Universe Books (1971)

<b>Graphic Products Corporation Catalog No. 8</b>	Graphic Products Corporation	Graphic Products Corporation (1986)
<b>Graphically Bold</b>		
<b>Graphis Corporate Identity 1</b>		
<b>Graphis Corporate Identity 2</b>		
<b>Graphis Corporate Identity 3</b>		
<b>Graphis Letterhead 1</b>		
<b>Graphis Letterhead 2</b>		
<b>Graphis Letterhead 3</b>		
<b>Graphis Letterheads 4</b>		
<b>Graphis Logo 1</b>		
<b>Graphis Logo 2</b>		
<b>Graphis Logo 3</b>		
<b>Graphis Logo Design 4</b>		
<b>Graphis Packaging 7</b>		
<b>Graphis: Advertising Annual 2000</b>	B. Martin Pedersen	Graphis Press (December 1999)
<b>Graphis: Brochures 3</b>	B. Martin Pedersen	Graphis Press (January 1, 1999)
<b>Graphis: Brochures 4</b>	B. Martin Pedersen	Graphis Press (July 31, 2001)
<b>Graphis: Design Annual 2000</b>	B. Martin Pedersen	Graphis Press (December 1999)
<b>Graphis: Design Annual 2001</b>	B. Martin Pedersen	Graphis Press (September 1, 2000)
<b>Graphis: Design Annual 2004</b>	B. Martin Pedersen	Graphis Press (November 25, 2003)
<b>Graphis: Design Annual 2005</b>	B. Martin Pedersen	Graphis Press (December 28, 2004)
<b>Graphis: Issue 349</b>		Graphis Inc. (Jan/Feb 2004)
<b>Graphis: Issue 354</b>		Graphis Inc. (Nov/Dec 2004)
<b>Graphis: Letterhead 5</b>	B. Martin Pedersen	Graphis Press (December 2001)
<b>Graphis: Letterhead 6</b>	B. Martin Pedersen	Graphis Press (November 23, 2004)
<b>Graphis: Logo Design 5</b>	B. Martin Pedersen	Graphis Press (December 2001)
<b>Graphis: Packaging Design 8</b>	B. Martin Pedersen	Graphis Press (September 1, 2000)
<b>Graphis: Poster 97</b>	B. Martin Pedersen	Graphis
<b>Graphis: Promotion Design 1</b>	B. Martin Pedersen	Graphis Press (July 1999)
<b>Graphis: Promotion Design 2</b>	B. Martin Pedersen	Graphis Press (December 16, 2003)
<b>Graphis: Top Ten in Advertising</b>	B. Martin Pedersen	Graphis Press (September 2001)
<b>Graphis: Design Annual 2002</b>	B. Martin Pedersen	Graphis Press (November 2001)
<b>Great Danish Industrial Design</b>		
<b>Guide to building a global image</b>		
<b>Handbook of designs and devices</b>		



<b>Handbook of pictorial symbols</b>		
<b>Heads-Up Headlines</b>		Heads-Up Headlines (1968)
<b>Herb Lubalin art director, graphic designer and typographer</b>		
<b>High Tech Trademarks</b>		
<b>High Tech trademarks 2</b>		
<b>HKDA Design 98 Show</b>		HKDA 1998
<b>How Media Kit</b>	Bryn; (Ed.) Mooth	F & W Publications, Inc. (2003)
<b>How to Build A Corporate Identity and Project its image</b>		
<b>How to Design Logos on Your Computer</b>	David E. Carter	Art Direction Book Company (1993)
<b>How to Design Logos, Symbols, and Icons</b>	Gregory Thomas	North Light Books
<b>How to design Trademarks &amp; Logos</b>		
<b>How to Improve Your Corporate Identity: The Businessm</b>	David E. Carter	Art Direction Book Company (June 1985)
<b>How to Improve Your Corporate Image</b>	David E. Carter	Art Direction Book Company (1987)
<b>How to Lie with Charts</b>	Gerald E. Jones	Sybex (1995)
<b>How to Succeed in Business Without Really Trying</b>	Shepherd Mead	Simon and Schuster (1952)
<b>I Hate Meetings</b>	Stephen Baker	Macmillan Publishing Company (1983)
<b>I.D. Magazine dec 1997</b>		
<b>I.D. Magazine Jan/feb 1996</b>		
<b>I.D. Magazine Jan/feb 1998</b>		
<b>I.D. Magazine Jan/feb 2000</b>		
<b>I.D. Magazine july/aug 1997</b>		
<b>I.D. Magazine July/aug 2000</b>		
<b>I.D. Magazine June 1997</b>		
<b>I.D. Magazine March / April 1995</b>		
<b>I.D. Magazine March / April 1996</b>		
<b>I.D. Magazine March/April 1998</b>		
<b>I.D. Magazine March/April 1999</b>		
<b>I.D. Magazine march/april 2000</b>		
<b>I.D. Magazine may 1997</b>		
<b>I.D. Magazine may 2000</b>		
<b>I.D. Magazine may june 1996</b>		
<b>I.D. Magazine November 2000</b>		
<b>I.D. Magazine oct 2000</b>		
<b>I.D. Magazine Sept/ oct 1995</b>		
<b>Idea index: Graphic effects and Typographic treatments</b>		

Ideas for Editors	David E. Carter	Decathlon Books (1978)
Image by design		
Image Identity		
Imagen Global		
Inside Design: Where a Concept Unfolds	Yoshi Sekiguchi	Graphic-Sha Publishing (1987)
International Corporate design Vol. 1		
International Corporate design Vol. 2		
International Corporate Identity		
International Logos & Trademarks	Washington Trademark Design	Madison Square Press (1991)
International Logos & Trademarks 3	Wayne Kurie	Design Editions (1997)
International Logos & Trademarks 4	Madison Square Press	Madison Square Press (June 1998)
International Logos & Trademarks II		
International Trademark Design		
Japan's Trademarks & Logotypes in full color part 5		
Japan's Trademarks & Logotypes in full color part 6		
Japan's Trademarks & Logotypes in full color, part 8		
<b>Japan's Trademarks &amp; Logotypes in Full C</b>	Sumio Hasegawa and Shigeji Ko	Graphic-sha Publishing Co. Ltd.,Tokyo,19
<b>Japan's Trademarks &amp; Logotypes in Full C</b>	Sumio Hasegawa and Shigeji Ko	Graphic-sha Publishing Co. Ltd., Tokyo,19
<b>Japan's Trademarks &amp; Logotypes in Full C</b>	Sumio Hasegawa and Shigeji Ko	Graphic-sha Publishing Co. Ltd., Tokyo, 1
<b>Japan's Trademarks &amp; Logotypes in Full C</b>	Sumio Hasegawa	Graphic-sha Publishing Co., Ltd., Tokyo, 1
Kleppner's Advertising Procedure	J. Thomas Russell & W. Ronald Lane	Prentice Hall; 12th edition (January 1993)
Knjiga o Krki : 1954-2004	Zdravko Duša; Krka (Novo mesto).	Novo mesto : Krka, 2004
<b>Labels &amp; Tags: A Collection of Great Label and Tag Designs (Volume 3)</b>		Pie Books (1998)
Labels and Tags		
Lasting and Identities		
Learning to Speak Holistically		Publicis Dialog
Letterhead & Logo Design 8	Top Design Studio	Rockport Publishers (June 1, 2005)
Letterhead and Business card Design 4		
Letterhead Portfolio / 1969 (RARE)	Advertising & Sales Promotion	
Letterhead Portfolio / 1970 (RARE)	Advertising & Sales Promotion	
Letterhead Portfolio / 1972	Advertising & Sales Promotion	
letterheads		
Letterheads & Logo Design 2 Creating the Corporate Image		
Letterheads & Logo Design 3 Creating the Corporate Image		
Letterheads & Logo designs		

<b>Letterheads 2</b>		
<b>Letterheads Gone Digital</b>	David E. Carter	HBI (1998)
<b>Letterheads in the Third Dimension</b>	David E. Carter	Nippon Shuppan Hanbai Deutschland GmbH (Janua
<b>Letterheads of the world</b>		
<b>Letterheads, pentagram design</b>		
<b>Letterheads/1: The International Annual of Letterhead D</b>	David E. Carter	Century Communications Inc. (May 1977)
<b>Letterheads/2: The Second International Annual of Lette</b>	David E. Carter	Art Direction Book Company (1978)
<b>Letterheads/3: The Third International Annual of Letterh</b>	David E. Carter	Art Direction Book Company (August 1981)
<b>Letterheads/4: The Fourth International Annual of Letter</b>	David E. Carter	Art Direction Book Co (August 1983)
<b>Letterheads/5: The Fifth International Annual of Letterhe</b>	David E. Carter	Art Direction Book Company (December 1985)
<b>Letterheads/6: The Sixth International Annual of Letterh</b>	David E. Carter	Art Direction Book Co (October 1987)
<b>Letterheads/7: The Seventh International Annual of Lette</b>	David E. Carter	Art Direction Book Co (August 1989)
<b>Letterpaper</b>		
<b>Levitt on Marketing</b>	Harvard Business Review	Harvard Business School Press (September 1991)
<b>Living by design, pentagram</b>		
<b>Living Logos: How U.S. Corporations Revitalize Their Trad</b>	David E. Carter	Art Direction Book Company (September 1993)
<b>logo art</b>		
<b>Logo Book</b>		
<b>Logo Design album</b>	Chen Yi Wen	Yuwen Tang
<b>Logo International 1</b>	David E. Carter	Art Direction Book Company (December 1990)
<b>Logo International 2</b>	David E. Carter	Art Direction Book Company (December 1990)
<b>Logo International 3</b>	David E. Carter	Art Direction Book Company (December 1990)
<b>LogoPower: Creating World Class Logos and Effective Ide</b>	David E. Carter	HarperCollins Design International (June 25, 1998)
<b>Logos &amp; Trademarks Collection</b>		
<b>Logos From Modern Publicity</b>		
<b>Logos Go Digital</b>	David E. Carter	Hearst Books International (1997)
<b>Logos of America's Fastest Growing Corporations</b>	David E. Carter	Art Direction Book Company (1992)
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